



AGENDA

Monday, April 8th

Talents & Education

Moderator Barbara Carfagna, TGI Rai

1) RSW19 Opening | Keynote | 11.00 – 12.00

Welcome: Gianmarco Carnovale, Chairman of Roma Startup

Carlo Maria Ferro, Chairman Italian trade Agency (ITA)

2) Roma che Innova | Roundtable | 12.00 – 13.00

Moderator Gianmarco Carnovale, Presidente di Roma Startup

Flavia Marzano, Assessore Roma Semplice

Roberto Corbella, General Secretary Per Roma association

Anna Maria Bianchi, Carte in Regola

Simone Vellucci, Presidente ReTake Roma

Giordano Ferrari, CEO Contamination - University Tor Vergata

Luigi Capello, Founder and CEO LVenture Group & LuissEnlabs

Massimiliano Garri, CIO ACEA

Ernesto Ciorra, CIO ENEL

Franco Stivali, Group CIO, Ferrovie dello Stato Italiane

3) Unicorns Hunters | Keynote | 14.00 – 15.30

Marco Trombetti, Founder and CEO of Translated

Andrea Dusi, Founder of Wish Days & Impactscool

Riccardo Zacconi, Founder and CEO of King.com

4) New School, University and Research | Roundtable | 15.30 – 17.30

Moderator: Andrea Genovese, Social Academy

Aprè: Lorenzo Fioramonti, Vice-Ministro all'Istruzione (Lettura Messaggio Scritto)

Salvatore Giuliano, Sottosegretario all'Istruzione (da confermare)

Antonio Perdichizzi, President of Junior Achievement Italy

Emanuela De Marco, Director of Work Placement of IIS Federico Caffé

Chiara di Guardo, Director Contamination Lab (CLab), University of Cagliari

Giorgio Ventre, University Federico II of Naples

Daniele Archibugi, Director Institute for Research on Population and Social Policies (IRPPS-CNR)

Cristina Pozzi, Founder of Impactscool

Carlo Maria Medaglia, Link Campus University

Paolo Merialdo, University Roma Tre

Gianmaria Sannino, Director Agency for Technologies, Energy and Environment (ENEA)

Pierre-Philippe Mathieu, Director European Spatial Agency (ESA)

5) Epic Fail – Global Shapers Rome | Community Event | 17.30 – 20.30

Marco Morganti, CEO of Banca Prossima

Paolo Boccardelli, Director LUISS Business School

6) SingularityU Rome | Community Aperitif & Event | 18.00 – 20.30

Tuesday, April 9th

New Industries & New Skills

1) Women Empowerment through Innovation | Conference | 10.00 – 11.30

Moderator: Ilaria Fava, Gammadonna

Keynote: Jill Morris, British Ambassador to Italy and San Marino

Laura Tassinari, Director of Internationalization, Clusters e Reports of LazioInnova
Flavia Marzano, Deputy Mayor for Simplification in the Municipality of Rome
Valeria Santoro, Country Manager of Stocard
Anna Benini, Co-founder and CEO of Liane, President of Professional Women Network Rome
Valentina Garonzi, CEO of Diamante
Roberta Ventura, Social Entrepreneur, Founder at SEP Jordan

2) How to start a venture-backed startup | Workshop | 10.00 – 13.00

Massimo Ciaglia, The Startup Canvas author & Startup advisor
Giuseppe Cappuccio, Lawyer and Accounting Specialist

3) Marketing Conversazionale e Lead Generation | Workshop | 10.00 - 12.00

Eleonora Zamberlan, Head of SEM at Ploomia

4) Future of Food | Conference | 11.30 – 13.00

Moderator: Peter W. Kruger, MD Startupbootcamp FoodTech

Carlos Furche, former Chilean Ministry of Agriculture and Specialist of Agrifood development
Max Leveau, Manager FoodtechForward
Daniela Di Gianantonio, Sustainable AgriTech Expert
Michele Bonanno, Founder and Editor-in-Chief of Impackter

5) StartCup Lazio 2019 | Workshop | 12.00 – 13.00

Moderator: Carlo Alberto Pratesi

Luigi Campitelli, Lazio Innova
Silvia Ciucciovino, Università Roma Tre
Paola Paniccia, Università Tor Vergata
Lucia Marchegiani, Università Roma Tre
Andrea Dal Piaz, Dock3

6) Future of Data & Telecommunications | Conference | 14.00 – 15.00

Moderator: Simone Demelas, founder ARMNet

Ilaria Potito, Head of TIM WCAP Hubs TIM
Luigi Carrarini, Head of Technology Infrastructures and Systems di ANAS
Direttore Dipartimento Trasformazione Digitale - Dati
Ericsson

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7) Social Innovation | Conference | 14.00 – 15.00

Moderator: Dario Carrera, ImpactHub

Valentina Primo, Founder & CEO di Startups without Borders
Felicia Pelagalli, President and Founder of InnovaFiducia association
Valentina Volpi, Researcher at Link Campus University
Assessorato Roma Semplice

8) TravelTech Opportunities | Conference | 15.00 – 16.00

Moderator: Claudio Dell'Accio, Associazione Startup Turismo - Chapter Lazio

Karin Venneri, Presidente Associazione Startup Turismo
Alfredo Bruni, INVITALIA, Coordinatore FactorYmpresa Turismo

9) How to Go Global | Masterclass | 14.00 – 17.00

Talk: Salvo Giammaresi, Head of Globalization at Airbnb. Previously Head of globalization at Yahoo and PayPal.

Workshop hands-on with 2 top technical and globalization managers
Diego Lagunas, software engineer at Airbnb
Sergio Pelino, Head of Localization Operations at Airbnb

10) Technology meets Law Firms | Workshop | 15.00 – 17.00

Moderator: Ilaria Fava, Corporate Lawyer and Business Angel

Introduce: Maurizio Carmignani Management Consultant and Lecturer

Partecipano al panel dei relatori Castaldi Partners, Commissione Studi legali Associati, Consiglio dell'ordine di Roma, Gianni Origoni Grippo Cappeli & Partners, Cleary Gottlieb Steen & Hamilton, Portolano Cavallo, Orrick.

11) Future of Trust & Security | Conference | 16.00 – 17.00

Moderator: Gian Luca Comandini

Giovanni Di Venuta, Cybersecurity Consultant System Engineer at Cisco Italy
Nicola Sotira, Head of CERT at Postelitaliane
Lorenzo Giustozzi, Blockchain Education Network
Giuseppe Cardinali Ciccotti, Consulting CTO Uniquid

12) Basi di Blockchain | WORKSHOP | 17.00 – 18.00

Emiliano Palermo, Vice president & Co-Founder of Blockchain Education Network

13) Future of Money | Conference | 17.00 – 18.00

Moderator: Vincenzo Di Nicola

Tim Draper, CEO Draper VC (video connection)
Bill Tai, Chairman Treasure Data (video connection)

Marta Ghiglioni, Director Fintech Italia

14) Growth Hacking | Workshop | 17.00 – 18.00

Luca Barboni, Growth Hacker, Founder & VP of Marketing at 247X

15) Sprint Design Thinking | Workshop | 18.00 - 19.00

Paolo Napolitano, CEO Peekaboo
Federico Rosati CEO UX Go

16) Mentor Session – Founder Institute | STARTUP COMPETITION | 16.00 – 19.00

Rosbeh Zakhikani, Director Founder Institute Rome
Alessia Gianaroli, Director Founder Institute Rome
Alessandro Filosa, Rome Chapter Program Manager

Wednesday, April 10th

Policies & Ecosystems

1) Open Government Strategies | Conference | 10.00 – 12.00

Moderator: Luca Ruggeri

Aprè: Flavia Marzano, Deputy Mayor for Simplification in the Municipality of Rome

Daniele Archibugi, Director Institute for Research on Population and Social Policies (IRPPS-CNR)
Raffaele Spallone, Researcher CNR
Liliana Leone, Researcher and Director of Cevas
Agostino Santoni, CEO Cisco Italy
Giovanni Tonutti, Senior Analyst di Policy in Practice

2) Building Startup Ecosystems | Conference | 12.00 – 14.00

Moderator: Lorenzo Minio Paluello, COO Roma Startup

Alexey Shablouski, Director of "Startup Technologies" Center, Moscow
Sebastian Diaz, Executive Director di Startup Chile
Capucine Louis, Embassy of France to Italy, French Tech
Shyam Chand, Economic Counsellor, India Strategy
Kriya Metha, Program SCALE Startup Amsterdam
Elisa Gambarini, Dipartimento Smart Cities, Comune di Milano
Florian Zankl, Munich Startup
Tobias Ogweno, First Secretary for the Embassy of Kenya in Rome
José Carlos F. Dos Santos, CEO Acelera Angola

3) Italian Startup Act | Roundtable | 15.00 – 16.30

Moderator: Arcangelo Rociola

Aprè: Nili Shalev, Managing Director ISERD - Israel Innovation Authority

Gianmarco Carnovale, Chairman of Roma Startup
Angelo Coletta, Chairman of ItaliaStartup
On.Luca Carabetta, Vice-President of Business Activities committee in the Italian Parliament
On.Antonio Palmieri, Forza Italia
On.Laura Cavandoli, Lega
On.Mattia Mor, Partito Democratico

4) Building Startup Region: a dialogue between Lazio and Israel | Talk | 16.30 - 17.30

Conducitore: Jaime d'Alessandro. La Repubblica

Gian Paolo Manzella, Assessore allo Sviluppo Economico, Regione Lazio
Efrat Duvdevani, Direttore Generale Peres Center for Peace and Innovation

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5) Brave Capitals | Conference | 16.30 – 18.30

Moderator: Renato Giallombardo, GOP

Salvo Mizzi, Kauffman Fellow
Pier Luigi Giliberti, CEO European Investment Fund
Roberto Magnifico, LVenture Group
Massimiliano Magrini, United Ventures
Jonathan Pacifici, Wadi Ventures
Claudia Pingue, PoliHub
Elisa Schembari, RedSeed Ventures
Domenico Pimpinella, Fondazione Enpam
Lisa Di Sevo, Prana Ventures

6) InnovAction Lab | Community Event | 18.30 - 20.00

keynote - Luca Ruggeri, Lean & Agile Thinking expert: "Platforms Economy, Conversazione sulla resilienza e sugli impatti ecosistemici"

keynote - Riccardo Arciulo, Presidente Alumni InnovAction LAB: "Come NON vincere un hackathon"

7) Informal SCALE Meeting | Group Work - Closed Event | 14.00 – 15.30

Kriya Metha, Program SCALE Startup Amsterdam
Elisa Gambarini, Smart Cities Department in the Municipality of Milan
Florian Zankl, Munich Startup
Lorenzo Minio Paluella, COO at Roma Startup

Thursday, April 11th

Investors & Corporates

1) Open Innovation Summit | Conference | 10.00 – 12.00

Modera: Mauro Beretta, MP, Lean Enterprise Machine Europe

keynote - Stefano Mainetti, CEO of Polihub - Market numbers and Trends

keynote - Augusto Coppola, MD LuissEnlabs - Why Corporates don't understand startups

Ilaria Potito, Director TIM Wcap Rome

Carolina Gianardi, Head of Customer and Innovation Hub at Poste Italiane

Carmelo Graceffa, ACEA

Layla Pavone, Digital Magics

Alberto Luna, Talentgarden

Rita Casalini, Responsabile Open Innovation of Ferrovie dello Stato

Gianmarco Carnovale, Roma Startup - Open Innovation Club

Federico Palmieri, BizPlace - Corporate Venture Capital practices

Manifesto 30-30-30 | Presentation | 12.00 – 13.00

Andrea Elastici, CEO of Weekend-a-gogo

Fabio Tentori, Enel Innovation Hubs

Luca Ferrarese, Banca Sella

Paolo Galimberti, Festina Orologi

Francesco Vito Tassone, Personal Factory

2) Startup Exhibit | Startup Fair | 10.00 – 18.00

* ONGOING STARTUP SELECTION *

3) Pitch Lab Pi Campus | Workshop | 10.00 – 11.00

Marco Trombetti, Founder and CEO, Translated & Pi Campus

4) Design a Better Business | Workshop | 11.00 - 12.00

Valerio Gallitto, Vincitore malta blockchain summit con GreenSpider

Lorenzo Castagnone, presidente Galileo Tech

Niccolò Mascaro, Presidente AIM

5) Building Products People will Love | Workshop | 12.00 - 13.00

Marco Trombetti, Founder and CEO, Translated & Pi Campus

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6) Diplomatic Startup Challenge | International Startup Competition | 14.00 – 16.00

Modera: Michele Franzese, founder Heroes

James Abbott-Thompson, British Embassy to Italy and San Marino
Florence Crovato, British Embassy to Italy and San Marino
Capucine Louis, Embassy of France
Rodrigo Waghorn, Embassy of Chile
Andrea Florian Alva, Embassy of Peru
Camilla Maria Restrepo Sierra, Embassy of Colombia
Shyam Chand, Embassy of India

Giuria:

Simon Spier, Head of International Trade, techUK
Anna Testa, Innovation sales specialist at Cisco Italy
Carmelo Graceffa, Head of Open innovation at Acea
Fabio Tentori, CEO of Enel Innovation Hubs
Carolina Gianardi, Head of Customer & Innovation Hub
Ilaria Potito, Head of TIM WCAP Hubs
Rita Casalini, Head of Open Innovation at Ferrovie dello Stato
Laura Guerra, Head of Innovation & MultiChannel Marketing PIH at Pfizer
Salvatore Vitale, Digital Innovation & Customer Experience Director at GreenNetwork

7) Crowdfunding | Masterclass | 14.00 – 17.00

Matteo Masserdotti, CEO of 200Crowds

8) Venture Investing from 10k to 10M | Masterclass | 16.00 – 18.00

Giampaolo Ferradini, Founder and CEO of KJuicer, Venture Investor

9) BAN in Rome | Presentation & Networking | 18.00 – 19.00

Modera: Iliaria Fava, Corporate Lawyer and Business Angel

Paolo Anselmo, Chairman IBAN
Giancarlo Rocchietti, Presidente Club degli Investitori

10) Usability Design | Workshop | 18.00 – 19.00

11) Smart Cities Challenge – F.i.a. | Startup Competition - Closed Event | 16.00 – 18.30

* ONGOING STARTUP SELECTION *

12) Startup Grind - HealthTech | 18.30 - 19.30

Milena Leone, Head of Innovation and Digital at Sanofi
Alessandro Rancitelli, IT & Open Innovation Business Partner at Bayer
Guido Magrin, CEO and Co-Founder of Teiacare

TOGA Party | Networking & Dance | 21.30 - 24.00

DJ by RADIO DIMENSIONE SUONO
Free Beer by PERONI

Friday, April 12th

Startup Founders and Awards

1) Gladiator Challenge | Early-stage Startup Competition | 10.00 – 13.00

* ONGOING STARTUP SELECTION *

Giuria:

Alessandro Nasini, Startalia
Alberto Luna, Talentgarden
Simone Demelas, Startup Weekend Roma
Paolo Napolitano, Peekaboo
Ilaria Fava, BAN Roma Startup
Valentina Primo, Startups Without Borders
Gian Luca Comandini, You&Web

2) Get the money | Workshop | 10.00 – 11.30

Niccolò Ferroni, Expert in EU Calls and Business Consultant
Andrea Gallo, FASI.biz, future EU call architectures
Federico Palmieri, BizPlace - How to Raise from Angels & VCs

3) Startup Founders on Stage | ItaliaStartup Community Event | 11.30-13.00

- Agricolus
- Bemyeye
- Casavo
- Digital Box
- GH Zero
- Kineton
- Is clean air
- Linetech
- Natlive
- Qonto
- Travel Appeal (tbc)
- Userbot
- Vivocha
- Zakeke (Angelo Coletta)

4) Closing Conference & Startup Awards | 14.00-16.00

Virginia Raggi, Mayor of Rome

Agostino Santoni, CEO Cisco Italia

Gianmarco Carnovale, Chairman Roma Startup